



MIDDLETOWN HERITAGE FESTIVAL SPONSORSHIP

32th Annual Middletown Heritage Festival

Saturday, September 24th, 2016 10 a.m. - 5 p.m.

www.middletownheritagefestival.com

www.facebook.com/MiddletownHeritageFestival

<http://pinterest.com/mtownheritage/>



The Middletown Heritage Festival is the valley's cornerstone event, celebrating its past, present and future. *Support of the community is integral to its success - more than half of its funding comes from corporate and individual sponsors.* The Festival Committee hopes that you will contribute to continuing this wonderful tradition!

Your donation helps! Whether you are a \$1,500 sponsor or a \$50 sponsor, your money is helping to secure a tradition in your community.

What is sponsorship money used for? Sponsorship funds pay for entertainment, staging, advertising, re-enactors, parade prizes, and the many activities that take place throughout the day.

What are the benefits of sponsorship? The following chart describes the benefits of our sponsorship levels. In addition to supporting this wonderful event, your sponsorship makes good business sense! Many benefits are year round. Our website, facebook, and pinterest pages remain online all year. Our brochure, distributed at many area locations before the event, at the Festival, and at Town Hall afterward, is a 20+ page 4-color "keeper" containing information of lasting value.

How do I become a sponsor? Simply fill out the form that follows and send it with your check to the address on the form.

Is there a deadline? The deadline for sponsors to be included in the Festival brochure is *July 29, 2016.*

Questions? If you have any questions, please contact:
 Becky Myers; 301-371-7204; bnbmyers99@comcast.net -OR-
 Jennifer Ross; 240-529-6272; rjkna@aol.com

Like us on facebook!

MIDDLETOWN HERITAGE FESTIVAL

Benefits of Sponsorship

	Benefit	Sponsorship Level				
		Platinum (\$1500 and above)	Gold (\$1,000 - \$1499)	Silver (\$500 - \$999)	Bronze (\$200 - \$499)	Patron (Up to \$199)
EVENT	Complimentary booth space at the Festival (one 10x10 space)	√	√	√		
	Mentions in live announcements during the event	√	√			
BROCHURE	Listing in Festival brochure	√	√	√	√	√
	<i>Content based on sponsor level</i> <i>*Phone number may be substituted for website address</i>	Logo, name, website address*, and up to ten lines of text	Logo, name, website address*, and up to five lines of text	Name, website address*, and one line of text	Name and website address*	Name
	Logo featured on back of Brochure and on Table of Contents page	√				
WEBSITE	Acknowledgement of your contribution on Sponsor page of Festival website.	√	√	√	√	√
	<i>Content and font size based on sponsor level</i> <i>*Phone number may be substituted for website hyperlink</i>	Logo, name with website hyperlink*, and up to ten lines of text	Logo, name with website hyperlink*, and up to five lines of text	Name with website hyperlink* and one line of text	Name with website hyperlink*	Name
	Your logo featured on other pages of Festival website	√				
ADVERTISING	Your Logo or a Line listing in all Festival Committee purchased print advertising	√ (Logo)	√ (Line)			
	Mention in all radio advertising purchased for the Festival by the festival committee	√	√			
	Your logo on event banner, posters	√				

*** Please send in Sponsorship by July 29, 2016 to be included in brochure!**

All or part of your Sponsorship may be tax deductible. Please check with your tax advisor.

Complete and send this form with your check to:
Middletown Heritage Festival, Attn: Sponsorships
31 West Main Street, Middletown, MD 21769

Please make your check out to: The Middletown Heritage Festival Committee

Middletown Heritage Festival Sponsorship Form	
Name of Sponsor (as it will appear on Festival materials):	
Mailing Address:	
Contact Name:	Phone:
Email:	
Sponsorship Level: Please check your Sponsorship Level <input type="checkbox"/> Platinum* <input type="checkbox"/> Gold* <input type="checkbox"/> Silver* <input type="checkbox"/> Bronze* <input type="checkbox"/> Patron If marked *, please complete the questions below for your Sponsorship Level	
<input checked="" type="checkbox"/> Platinum <input checked="" type="checkbox"/> Gold <input checked="" type="checkbox"/> Silver <input checked="" type="checkbox"/> Bronze Website URL (provide phone number if you do not have a website):	
<input checked="" type="checkbox"/> Platinum <input checked="" type="checkbox"/> Gold <input checked="" type="checkbox"/> Silver Do you want a complimentary vendor space? <input type="checkbox"/> Y <input type="checkbox"/> N <i>If yes, please complete Vendor Application and return with Sponsorship Form.</i>	
<input checked="" type="checkbox"/> Platinum <input checked="" type="checkbox"/> Gold <input checked="" type="checkbox"/> Silver Text (up to 10 lines for Platinum; up to 5 lines for Gold; 1 line for Silver): >Platinum and Gold: You may vary text between Brochure and Website, and may email with your logo if you prefer.	
<input checked="" type="checkbox"/> Platinum <input checked="" type="checkbox"/> Gold Logo: Email your camera-ready logo to bnbmyers99@comcast.net and rjkna@aol.com	