



MIDDLETOWN HERITAGE FESTIVAL SPONSORSHIP



31th Annual Middletown Heritage Festival

Saturday, September 26th, 2015 10 a.m. - 5 p.m.

www.middletownheritagefestival.com

www.facebook.com/MiddletownHeritageFestival

<http://pinterest.com/mtownheritage/>

The Middletown Heritage Festival is the valley's cornerstone event, celebrating its past, present and future. It depends on sponsorships and donations from the Middletown Community -- more than half of its funding comes from corporate and individual sponsors. The Festival Committee thanks all those that have contributed over the years in creating this wonderful tradition.

Where does your money go?

The money is used to pay for entertainment, staging, advertising, re-enactors, parade prizes and the many activities that take place throughout the day.

Every donation helps!

Whether you are a \$1,500 sponsor or a \$50 sponsor, your money is helping to secure a tradition in your community.

What are the benefits?

Benefits vary based on sponsorship level. The chart below describes the benefits of sponsorship at the various levels available.

Your sponsorship also makes good business sense! This is an event that is attended by thousands and has a year-round presence through its website, facebook page, and brochure.

Is there a deadline?

The deadline for sponsors to be included in the Festival brochure is *August 7, 2015*.

How do I become a sponsor?

Simply fill out the form that follows and send it with your check to the address on the form.

Questions?

If you have any questions please contact:

Becky Myers

301-371-7204

bnbmyers99@comcast.net

-OR-

Jennifer Ross

240-529-6272

rjjkna@aol.com

Benefits of Sponsorship

	Benefit	Sponsorship Level				
		Platinum (\$1500 and above)	Gold (\$1,000 - \$1499)	Silver (\$500 - \$999)	Bronze (\$250 - \$499)	Patron (Up to \$249)
E V E N T	Complimentary booth space at the Festival (one 10x10 space)	◇	◇	◇		
	Mention in live announcements during the event	◇	◇			
B R O C H U R E	Listing in Festival brochure	◇	◇	◇	◇	◇
	<i>Prominence based on sponsor level</i> <i>(Each text line approx. 45 characters)</i>	Business card size listing with logo, name, text and website address	Name, two lines of text and website address	Name, one line of text and website address	Name and website address	Name
	Logo featured on back of Brochure and on Table of Contents page	◇				
W E B S I T E	Acknowledgement of your contribution on Sponsor page of Festival website.	◇	◇	◇	◇	◇
	<i>Prominence based on sponsor level</i> <i>(Each text line approx. 70 characters)</i>	Logo, name, five lines of text and website link	Name, three lines of text and website link	Name, one line of text and website link	Name and website link	Name
	Your logo featured on other pages of Festival website	◇				
A D V E R T I S I N G	Your Logo or a Line listing in all Festival Committee purchased print advertising	◇ (Logo)	◇ (Line)			
	Mention in all radio advertising purchased for the Festival by the festival committee	◇				
	Your logo on event banner, posters	◇				

*** Sponsorship must be received by August 7, 2015 for inclusion in brochure**

All or part of your Sponsorship may be tax deductible. Please check with your tax advisor.

Complete and send this form with your check to:
Middletown Heritage Festival, Attn: Sponsorships
31 West Main Street, Middletown, MD 21769

Please make your check out to: The Middletown Heritage Festival Committee

Middletown Heritage Festival Sponsorship Form	
Name of Sponsor (as it will appear on Festival materials):	
Mailing Address:	
Contact Name:	Phone:
Email:	
Sponsorship Level: <input type="checkbox"/> Platinum* <input type="checkbox"/> Gold* <input type="checkbox"/> Silver* <input type="checkbox"/> Bronze* <input type="checkbox"/> Patron <i>*Complete the section below for your Sponsorship Level or email the requested information to Becky Myers at bnbmyers99@comcast.net</i>	
Platinum: 1. Do you want a complimentary vendor space? <input type="checkbox"/> Y <input type="checkbox"/> N 2. Please email your Logo, name, text (for website and brochure), and website URL to: bnbmyers99@comcast.net and rjkna@aol.com	
Gold: 1. Do you want a complimentary 10 x10 vendor space? <input type="checkbox"/> Y <input type="checkbox"/> N 2. Website URL: _____ 3. Two lines of text for brochure (up to 45 characters each, including spaces): _____ _____ 4. Three lines of text for website (up to 70 characters each, including spaces): _____ _____ _____	
Silver: 1. Do you want a complimentary 10 x 10 vendor space? <input type="checkbox"/> Y <input type="checkbox"/> N 2. Website URL: _____ 3. One line of text for brochure (up to 45 char each, including spaces): _____ 4. Two lines of text for website (up to 70 char each, including spaces): _____ _____	
Bronze: 1. Website URL: _____	